

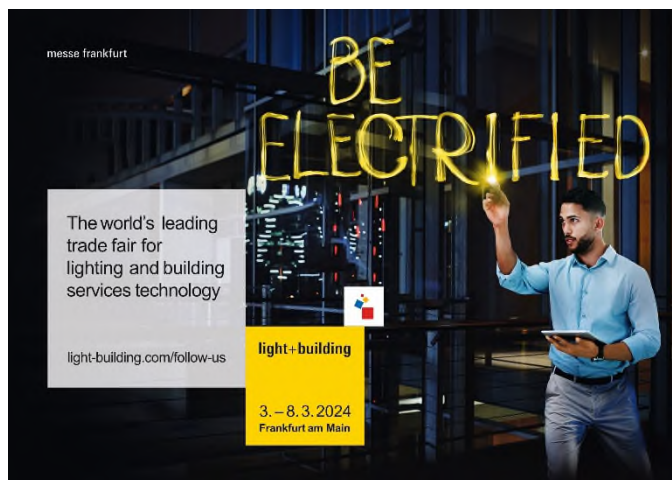
news +++ Light + Building
3 to 8 March 2024

light+building

Light + Building 2024: Be electrified

Frankfurt am Main, 16 02 2023. For the building sector, the target is set by the EU climate protection package by 2050: it is climate neutrality. The milestones on the way there include the expansion of renewable energies, the increase in efficient energy use and the expansion of electromobility. The basis for this is the electrification and digitalisation of houses and buildings. The necessary technical solutions will be on show at Light + Building from 3 to 8 March 2024 in Frankfurt am Main. Exhibitor registration is now open.

As a reflection of the industry, the leading international trade fair for lighting and building-services technology focuses on the topics that move the industry. Be electrified is the claim for Light + Building from 3 to 8 March 2024 and spans the spectrum from future-oriented home and building technology to intelligent lighting technology. Thus, the focus of the upcoming industry meeting point is on the electrification of the sector, the transfer of the relevant expertise and the enthusiasm for sustainable innovations.



The electrification of light and building services technology will be the focus of Light + Building 2024. Source: Messe Frankfurt Exhibition GmbH

Electrification lays the foundation for achieving the goals in the building sector. This is the basis for other topics that will be essential for living, working and mobility in the future. The digitalisation and technological connectivity of trades in buildings ensures efficient energy use, safety and comfort. Sustainability plays an important role in materials, production and a healthy lifestyle. This leads to new approaches in urban planning, architecture, design and the lighting industry.

Be part of it

The starting signal for Light + Building 2024 has been given: Exhibitors can already register now. Companies that declare their participation by 27 April 2023 benefit from the early-booking price. After that, the regular stand rental prices apply. All information on participation is available here:

www.light-building.com/exhibitorinformation

"Major goals such as the electrification of the building sector can best be achieved together. To ensure that Light + Building 2024 offers the optimum conditions for all participants, we are already in the middle of planning. We are in intensive exchange with our customers in order to make individual wishes possible and to create the optimal starting position for personal discussions and business. Of course, we are looking forward to all the companies that will be at the next international meeting place for the sector and will make it the innovation meeting place for sustainable lighting, home and building-services technology with their solutions and ideas", says Johannes Möller, Director of Light + Building.

Light + Building is the international meeting place for manufacturers from the lighting, electrical engineering, home and building automation and connected security technology sectors. The most important visitor groups include architects, interior architects, designers, planners and engineers as well as craftsmen, trade and industry.

Light + Building – The world's leading trade fair for lighting and building-services technology

The event Light + Building will be held from 3 to 8 March 2024.

Press information and photographic material:

www.light-building.com/press

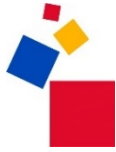
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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022